

## Building for the future: Red Meat Development Programme

John Richards
Industry Development and Relations Manager













## Hill Ram Scheme











'If this project can help me identify any passengers, it will make a big difference to my flock ' - Hywel Morgan, Leader Flock farmer



## Stoc+



'I hope that the project will help improve performance within the flock and herd through monitoring health issues. My vet's input has already been useful'

- Ian Davies, Stoc+ participant











## Welsh Lamb Meat Quality











'We are pleased to support this project that will help to distinguish the attributes of Welsh Lamb as a premium product for our customers at home and abroad'





