# The nutritional science about red meat & fat

Hybu Cig Cymru / Meat Promotion Wales

**November 2019** 

Dr. Zoë Harcombe, Ph.D

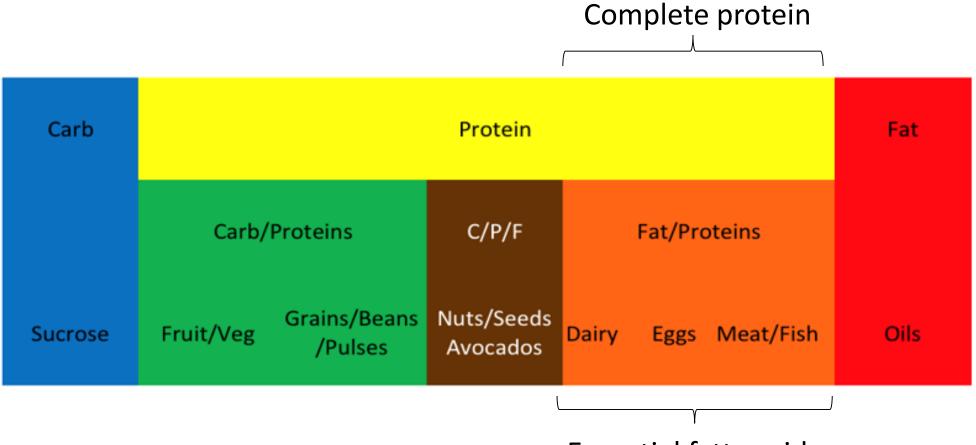
Refs: www.zoeharcombe.com/MPW19

# Facts about food What is food?

- Mostly water
- Macronutrients
- Protein (essential amino acids)
- Fat (essential fatty acids)
- Carbohydrate
- Micronutrients
- 13 vitamins
- c.15 minerals

"The lower limit of dietary carbohydrate compatible with life apparently is zero, provided that adequate amounts of protein and fat are consumed."

#### Macronutrients



Essential fatty acids

#### What is fat?

#### There are 3 real fats:

- Saturated (stable);
- Monounsaturated (monounstable);
- Polyunsaturated (polyunstable).

- 1) All foods that contain fat contain all 3 fats. There are no exceptions.
- 2) Only dairy products have more saturated than unsaturated fat. Not that any real fat is better or worse...

Total fat (g) / Saturated fat (g) per 100g food







Eggs 10/3.1



Mackerel 14/3.3



Lard 100/39



Almonds 51/3.9

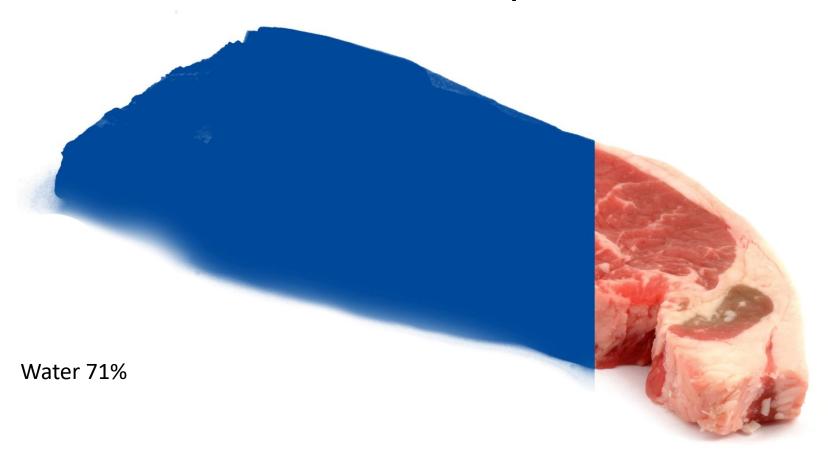


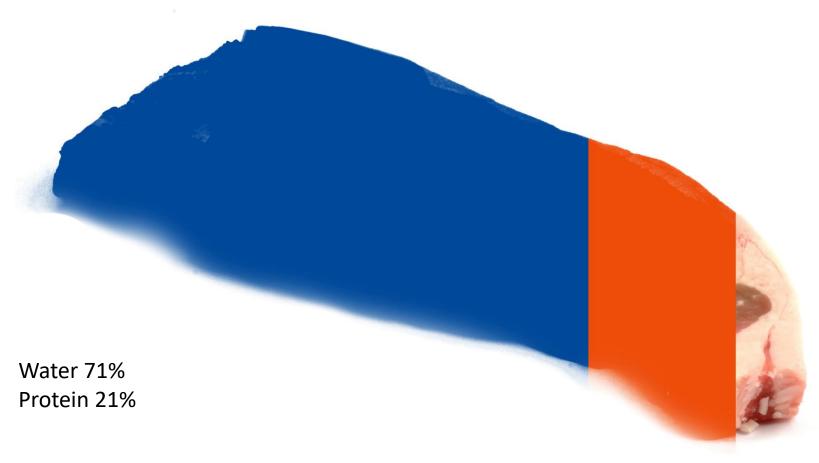
Olive oil 100/14

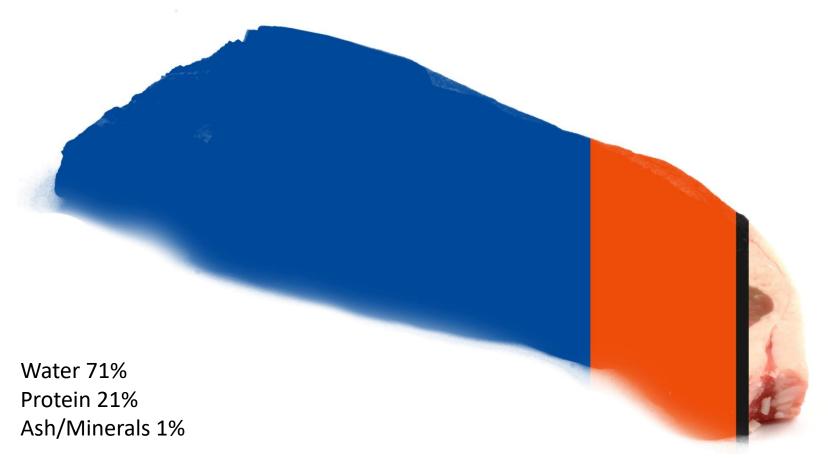


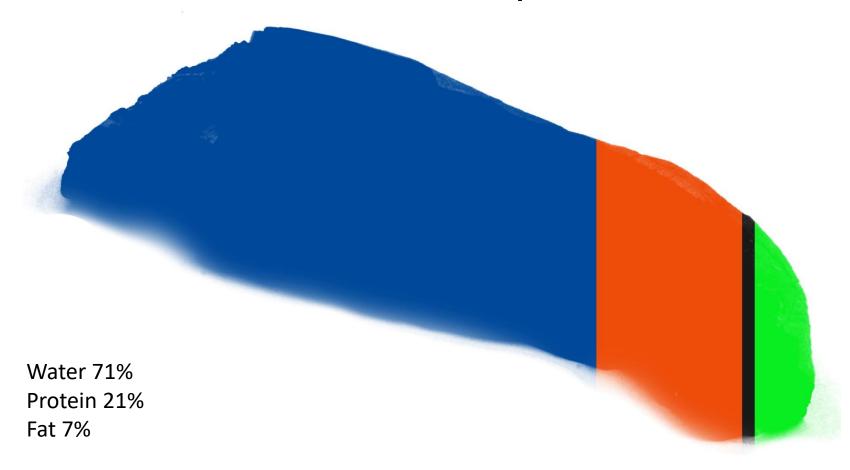
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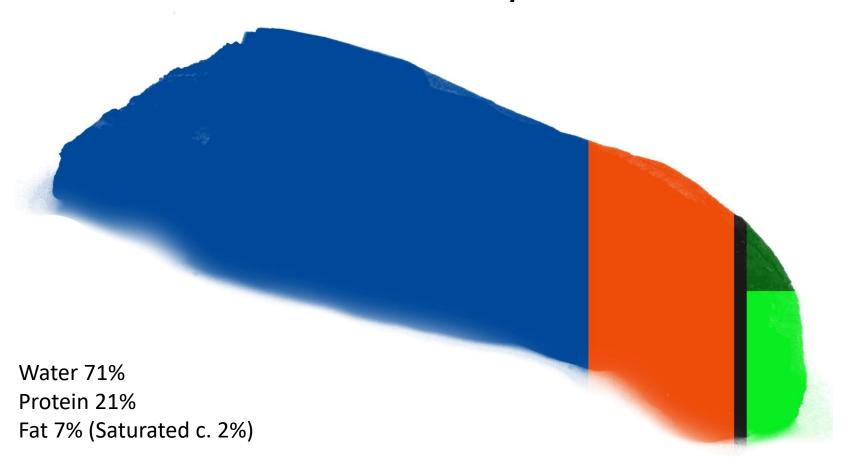








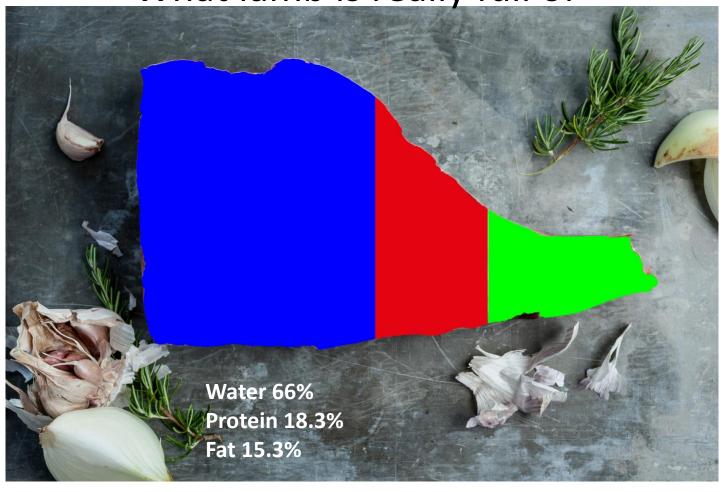


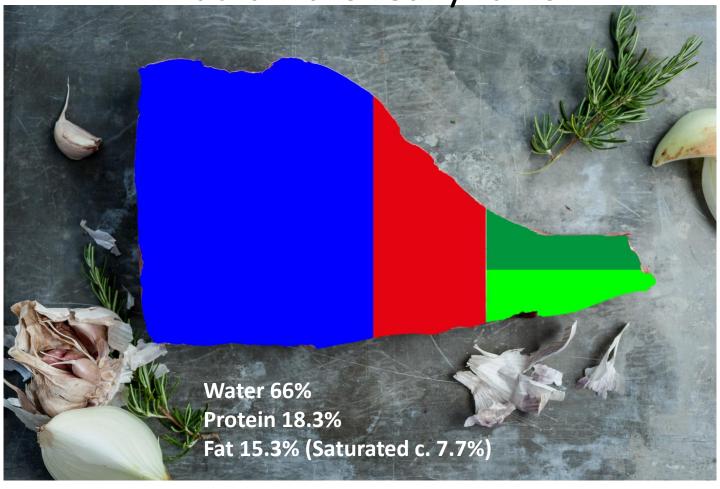












# What are we told to eat? The 'Eatwell' Guide



#### Eatwell Guide example menus

The following separate daily menus are just a few examples of ways in which an adult could meet their nutritional requirements by following a healthy, balanced diet, as depicted in the new Eatwell Guide. The food portions used within these examples are <u>not</u> intended as portion size recommendations. These particular menus contain approximately 2,250kcals. Daily energy requirements for men and women are 2,500kcals and 2,000kcals respectively based on average population diets, which provide a useful benchmark for individual consumption.

#### Eatwell Guide Menu 1

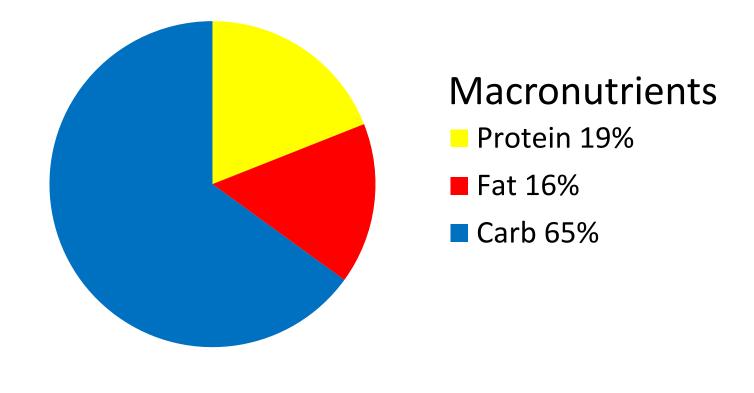
#### **Breakfast**

- Shredded whole-wheat cereal biscuits (44g) with semi-skimmed milk (150ml)
- Wholemeal toast (35g) with low fat spread (5g) and marmalade (5g)
- Orange (160)
- Tea (160ml) with semi-skimmed milk (30ml)

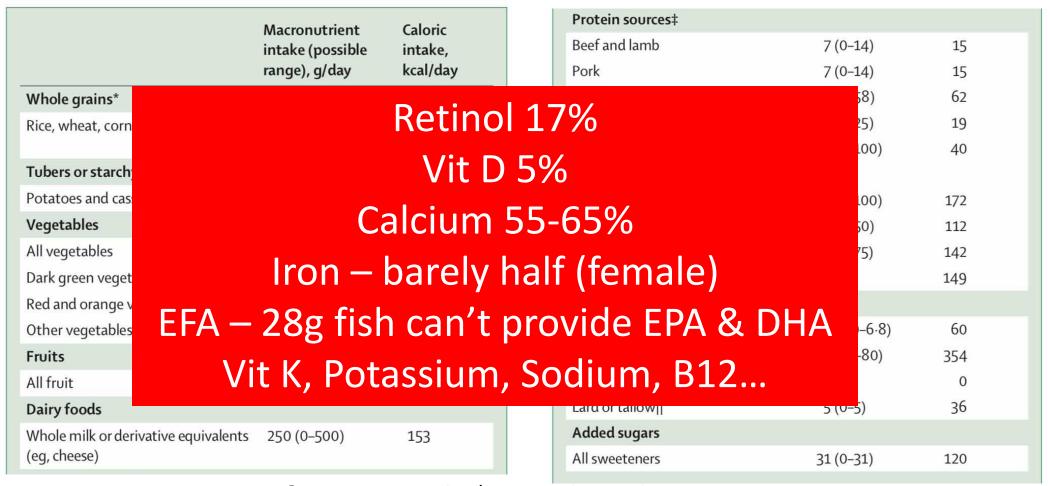
#### What are we told to eat?

#### The 'Eatwell' Guide Deficiencies

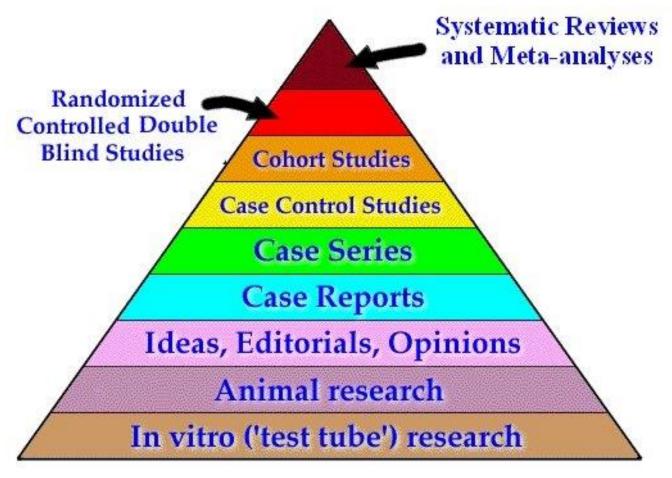
Micronutrients
Retinol <1/4
Vit D 1/4
Vit E <1/2
Calcium



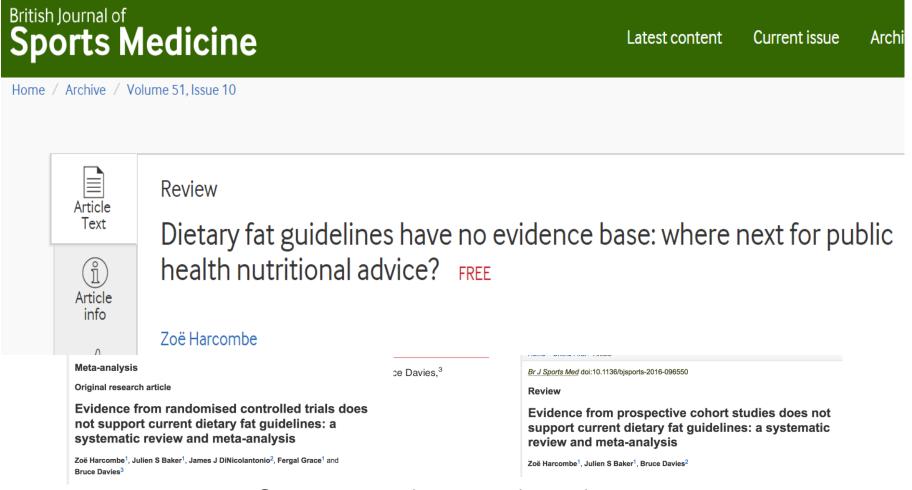
# What are we told to eat? The EAT Lancet Deficiencies



# The evidence What constitutes evidence?



# The evidence Dietary Fat – my thesis



### The evidence

### Dietary Fat – other reviews

Researchers	Year	Findings (significant)					
Skeaff & Miller	2009	0/2					
Siri-Tarin Nothing against total fat whatsoever.							
Hooper	ents						
	Nothing sig. for all-cause mortality; Or <sub>ats)</sub>						
Hooper Mis; Or non-fatal	MIs; Or non-fatal MIs; Or stroke; Or CHD ents						
Harcomk	events.						
TOTAL		3/40					

### The evidence

All meta-analysis evidence against red meat

# The evidence All RCT evidence against red meat

#### The evidence

Most recent epidemiological 'evidence'

Interna Epic

Issues

**Article Co** 

Abstract

Background

Methods

Results

NON significant findings:

Bowel cancer & poultry

Bowel cancer & fish

Bowel cancer & dairy milk

Bowel cancer & cheese

Bowel cancer & red meat!

Bowel cancer & fruit or vegetables or tea or coffee or total fibre...

All I

ank: a

#### The evidence

#### The three flaws in epidemiology

1) Association not causation:

Claim: "19% association with 25g processed meat/day vs none"

2) Relative, not absolute, risk:

Claim: "For every 10,000 people in the study who ate 21g a day of red and processed meat, 40 were diagnosed with bowel cancer. The comparable figure for those who ate 76g a day, was 48." i.e. 8 cases per 10,000 people in c. 6 years. 1 in 10,000/year!

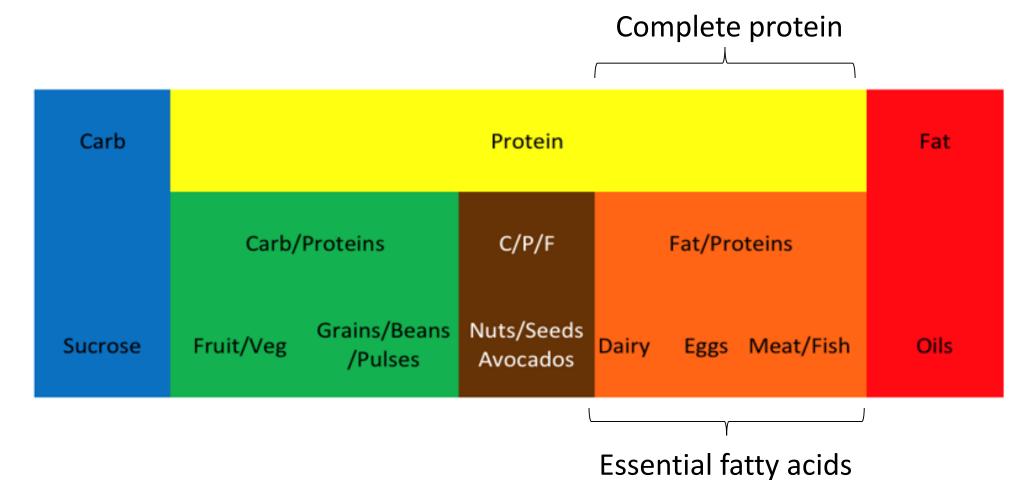
3) The healthy/unhealthy person confounder:

Meat eaters were more likely to be: older; smokers; drinkers... with a higher BMI; higher body fat; higher NSAID users; lower veg. eaters...

#### Follow the evidence

- 1) Eat real food
- 2) Choose that real food for the nutrients it provides
- 3) Eat a maximum of three times a day

1) Eat real food 2) Choose that real food...



#### 2) Choose that food...

(All per 100g)	Liver	Steak	Sardines	Broccoli	Apple	Brown rice	Lentils
Calories	116	154	208	34	52	370	353
A Retinol (900mcg)	3,323	0	32	0	0	0	0
B1 (1.2mg)	0.3	0.1	0.1	0.1	0	0.4	0.9
B2 (1.3mg)	1.8	0.1	0.2	0.1	0	0.1	0.2
B3 (16mg)	9.7	7.2	5.2	0.6	0.1	5.1	2.6
B5 (5mg)	6.2	0.6	0.6	0.6	0.1	1.5	2.1
B6 (1.7mg)	0.9	0.6	0.2	0.2	0	0.5	0.5
Folate 400mcg	588	13	12	63	3	20	479
B12 (2.4mcg)	16.6	1.2	8.9	0	0	0	0
C (90mg)	17.9	0	0	89.2	4.6	0	4.4
D (15mcg)	0	0	6.8	0	0	0	0
E (15mg)	0.7	0.3	2	0.8	0.2	1.2	0.5

#### 2) Choose that food...

(All per 100g)	Liver	Steak	Sardines	Broccoli	Apple	Brown rice	Lentils
Calcium (1000mg)	8	27	382	47	6	23	56
Magnesium (420mg)	19	22	39	21	5	143	122
Phosphorus (700mg)	297	193	490	66	11	333	451
Copper (0.9mg)	0.5	0.1	0.2	0.0	0	0.3	0.5
Iron (18mg)	9.0	1.5	2.9	0.7	0.1	1.5	7.5
Manganese (2.3mg)	0.3	0.0	0.1	0.2	0	3.7	1.3
Zinc (11mg)	2.7	3.9	1.3	0.4	0	2	4.8

#### 2) Choose that food...

(All per 100g)	Cocoa	Liver	Steak	Sardines	Broccoli	Apple	Brown rice	Lentils
Calcium (1000mg)	128	8	27	382	47	6	23	56
Magnesium (420mg)	499	19	22	39	21	5	143	122
Phosphorus (700mg)	734	297	193	490	66	11	333	451
Copper (0.9mg)	3.8	0.5	0.1	0.2	0.0	0	0.3	0.5
Iron (18mg)	13.9	9.0	1.5	2.9	0.7	0.1	1.5	7.5
Manganese (2.3mg)	3.8	0.3	0.0	0.1	0.2	0	3.7	1.3
Zinc (11mg)	6.8	2.7	3.9	1.3	0.4	0	2	4.8

1) Real food!

2) Choose that food...

Michael Pollen

Zoë Harcombe

Eat food; mostly plants; not too much!

Eat food; mostly animals; quite a lot!

Whole grains; pulses; fruit

Pasture fed meat/eggs/ dairy; fish; berries

Agree on vegetables & salads

#### Guidelines vs. evidence

In the right form	EFAs	Protein	Vits A/D/E/K	Other vits	Minerals
EAT – Veg	X	X	E/K1	Not B12	<b>~</b>
EAT – Fruit	X	X	E/K1	Not B12	<b>✓</b>
EAT – Grains	X	X	E/K1	Not B12	<b>✓</b>
EAT – Legumes	X	X	E/K1	Not B12	<b>✓</b>
EAT – Oils	X	X	E/K1	Χ	X
Eggs	<b>~</b>	✓	<b>✓</b>	Not C	<b>✓</b>
Dairy	<b>✓</b>	✓	<b>✓</b>	Not C	<b>✓</b>
Meat	<b>~</b>	✓	<b>✓</b>	<b>✓</b>	<b>✓</b>
Fish	<b>~</b>	<b>✓</b>	<b>✓</b>	Not C	<b>✓</b>

# When conflicts trump evidence

Who designed the 'Eatwell' Guide?



























Cargill













## When conflicts trump evidence

Who designed the 'Eatwell' Guide?

Institute of Grocery Distribution













**Association of Convenience Stores** 

# When conflicts trump evidence Who designed The EAT Lancet diet?

FReSH was jointly launched in January 2017 by the EAT Foundation (EAT) and the World Business Council for Sustainable Development (WBCSD), and 25 founding member companies. The total membership has since grown to almost 40 companies.



#### The final slide

- 'Civilised' man is the only chronically sick animal on the planet (Barry Groves).
- Man is the only species clever enough to make his own food...
- ... & stupid enough to eat it.

# The End! Thank you for listening

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